

AFFILIATE Page Tools Plugin

V1.0.1

© Gary Jenkins

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Terms and Rights

These are your rights to this package.

[Yes] For Personal Use Only.

[Yes] May use on up to 5 Domains you personally own.

[No] May use on client sites (for the moment).

[No] May use when blog flipping.

[No] Resale Rights.

[No] Master Resale Rights.

[No] Private Label Rights.

Installing

#1 - Unzip and save the extracted folder somewhere you can find it.

#2 - Use your FTP client (FileZilla?) to upload the folder to your /wp-content/plugins/ directory on your WordPress blog.

#3 - Login to your WordPress admin page and activate.

Upgrading

#1 - First BACK UP YOUR WORDPRESS DATABASE! We won't take any responsibility for your data, you have to look after it yourself.

#2 - Deactivate the existing version of the plugin.

#3 - Use your FTP client to delete the existing plugin.

#4 - Unzip the new version and save the extracted folder somewhere you can find it.

#5 - Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog.

#6 - Reactivate the plugin.

Trouble Shooting

If your blog complains with a "headers already sent" error message when you activate the plugin or otherwise adversely affects your blog, then the first thing you should do is delete the plugin with your FTP client, and your blog will be restored to normal.

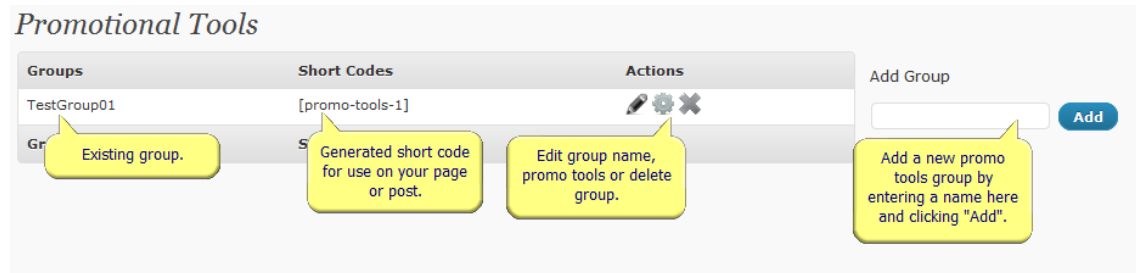
Next report the issue to support :

[Marketing Software Group Support](#)

Admin Settings

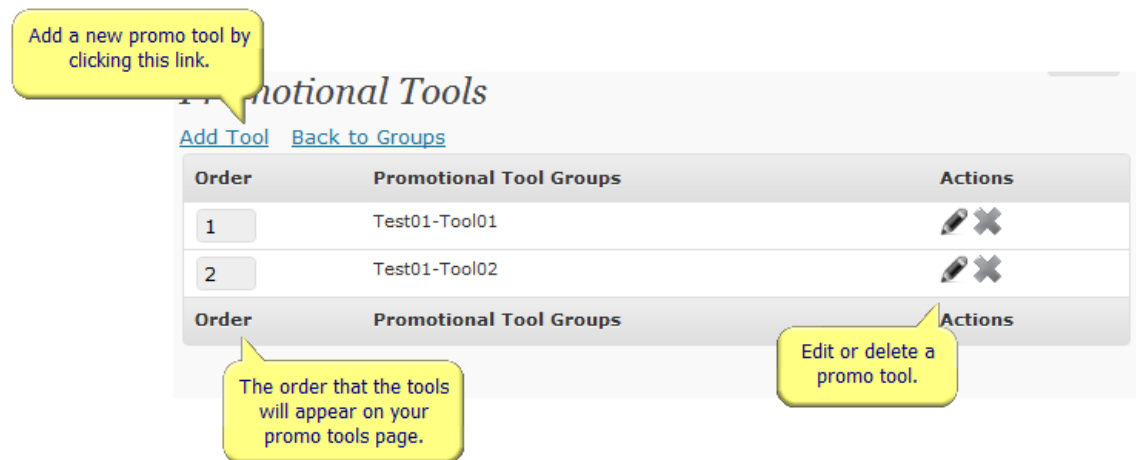
To edit the plugin settings, select "Affiliate Promo Tools >> Promo Tool Group" in your WordPress admin panel.

You'll see the following screen.



On that screen you can add, edit or delete the promo tools group.

Once you've added a new group, click on the little cog icon, and you'll see something like this.



In the screenshot above, there are already two promo tools that have been created. You can create one by clicking the "Add Tool" link.

When you click the "Add Tool" link, you'll be presented with the screen where you can add in the details of your first promo tool.

In the screenshot below, note that there are two types of HTML field, one is DisplayHTML, and the other is Affiliate HTML. The difference between the two is how they're used by the plugin.

The Display HTML is the code used to actually display an example of the promo tool on your promo tools page.

The Affiliate HTML is the code that is shown to the affiliate.

In both cases, wherever you insert the short code [afflink] then that short code will be replaced by the affiliate's link when they enter it on the promo tools page.

The screenshot shows a form titled 'Test01-Tool01' with the following fields and callouts:

- Title:** Test01-Tool01
- Description Top:** A text area containing the code `<p align="center">This is some description BEFORE the code.</p>`. A callout box says: "You can insert some HTML description BEFORE the code that makes up your promo tool."
- Display HTML:** A text area containing the code `<p align="center"></p>`. A callout box says: "You can add HTML code that is used to DISPLAY your promo tool on your promo tools page."
- Affiliate HTML:** A text area containing the code `<p align="center"></p>`. A callout box says: "Here you insert the HTML code that your affiliates will SEE on your promo tools page. Wherever you use [afflink] in the code, it will be replaced by whatever your affiliate inserts into the box on your promo tools page."
- Description Bottom:** A text area containing the code `<p align="center">This is some description AFTER the code.</p><p> </p>`. A callout box says: "You can insert some HTML description AFTER the code that makes up your promo tool."
- Order:** A text input field containing the number '1'. A callout box says: "Here you set the order that you want your promo tools to appear on your promo tools page."

At the bottom of the form are two buttons: 'Update' and 'Back'.

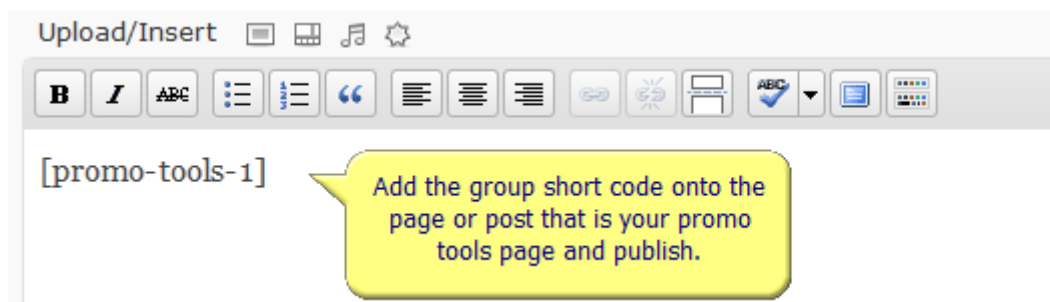
You can also enter some HTML before and after the promo tool if you wish, or just leave it blank.

Finally at the bottom of the page, you can set the order that your promo tools will appear on your promo tools page, making it easy to move them about if you don't like the order you created them in.

You're not limited to just providing banners. You can use the Promo Tools plugin to give your affiliates swipe copy for blog posts, emails, forum signatures and just about anything else you can come up with. All of them will have your affiliate's link embedded in them ready for them to copy and paste and use on their web sites etc.

Displaying Your Promo Tools

To display your promo tools for the product you've created them for, you need to create a WordPress page or post and copy in the short code link for the promo tools group. In this example it's [promo-tools-1] but will of course be different depending on the group you're working on.



Once added, click the WordPress "Publish" button and your promo tools page is live and displaying your tools.

When your affiliate views the promo tool on your promo tools page, it may look something like the screen shot below.

Note the Affiliate Link box which is where your affiliate will paste their affiliate link. This link can be obtained by going to the page where you're running your affiliate scheme and it doesn't matter if this is an "in-house" script or a third party service.

What matters is that your affiliates can get the link so that they can use it to get your pre-made promo tools.

Affiliate Link :

Test01-Tool01

This is some description BEFORE the code.

When your affiliate enters their affiliate link in here and clicks submit, it auto populates all the promo tools you created wherever you inserted [afflink] in the code.

Here's the BEFORE HTML code you entered.

Here's the promo tool being DISPLAYed according to the HTML code you entered.

Here's the AFFILIATE HTML code you entered. Note that the [afflink] short code tag has now been converted to the affiliate link.

```
<p align="center"><strong>
<a target="_blank" href="http://www.google.com/">
</a></strong></p>
```

This is some description AFTER the code.

Here's the AFTER HTML code you entered.

Just repeat this process for all your other promo tools and products.

Third Party Integration

If you're using an affiliate management tool that allows the building of custom URLs and the passing of parameters, then you can pass the Promo Tools Plugin the affiliate link so that your affiliate doesn't have to type it in once they get to your promo tools page.

You can pass the parameter by adding a special variable onto the end of the URL of your promo tools page(s) like this:-

```
?prt-aff-link="[afflink]"
```

...where prt-aff-link is the special variable and [afflink] is your affiliate's link.

For example, say your promo tools page is located at Site B, while your affiliate program is running off Site A. One of your affiliate's links might look like this:-

```
http://www.sitea.com/?aff=fred
```

The affiliate management tool you're using may allow you to pass the affiliate link to your promo tools page like this:-

```
http://siteb.com?prt-aff-link="http://www.sitea.com/?aff=fred"
```

The promo tool plugin would then load and auto-update all the promo tools with your affiliate's link already embedded thereby saving them the time of looking it up and pasting it in.

Anything you can do like this to save time for a busy affiliate is money in the bank for you both.

Your affiliates are far more likely to promote for you if you make it easy for them.

Resources